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In the United States Patent and Trademark Office



re application of: Eyal Bartfeld	
For: METHOD AND APPARATUS FOR SELECTING AND DISPLAYING MULTI-MEDIA MESSAGES	
Serial No.: 09/484,730, conf. # 1034	Group: 2611
Filed on: 1/18/2000	Examiner: Rueben M. Brown
Correspondence Date 6/29/2001	Docket: 2000-001

Preliminary Amendment

Honorable Commissioner of Patents and Trademarks
Washington, D.C. 20231

Sir:

Preliminary to first official action in the above application, please amend the application in accordance with the replacement claim sheets provided herewith. IN accordance with 37 CFR §1.121, I enclosed is a printout of marked up claim sheets, highlighting the modifications made to the claims.

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Remarks

Applicant cancelled without prejudice claims 19, and 42-49, and added claims 53 to 72. Claims 1, 2, 9-11, 13, 16-18, 24, 28, 34, 35, 37, 41, 42, and 52 have been edited. Therefore claims 1-18, 20-43, and 50-71 are now pending in this application.

With regards to the claim amendments set forth in the replacement sheets, applicant notes that:

The claims are amended to more fully cover aspects of applicants' invention and, in particular to more clearly define the scope of the invention. Other modifications had been entered to more positively claim additional novel features of the invention, and are described below. Additionally, some claims were amended for better clarity and readability.